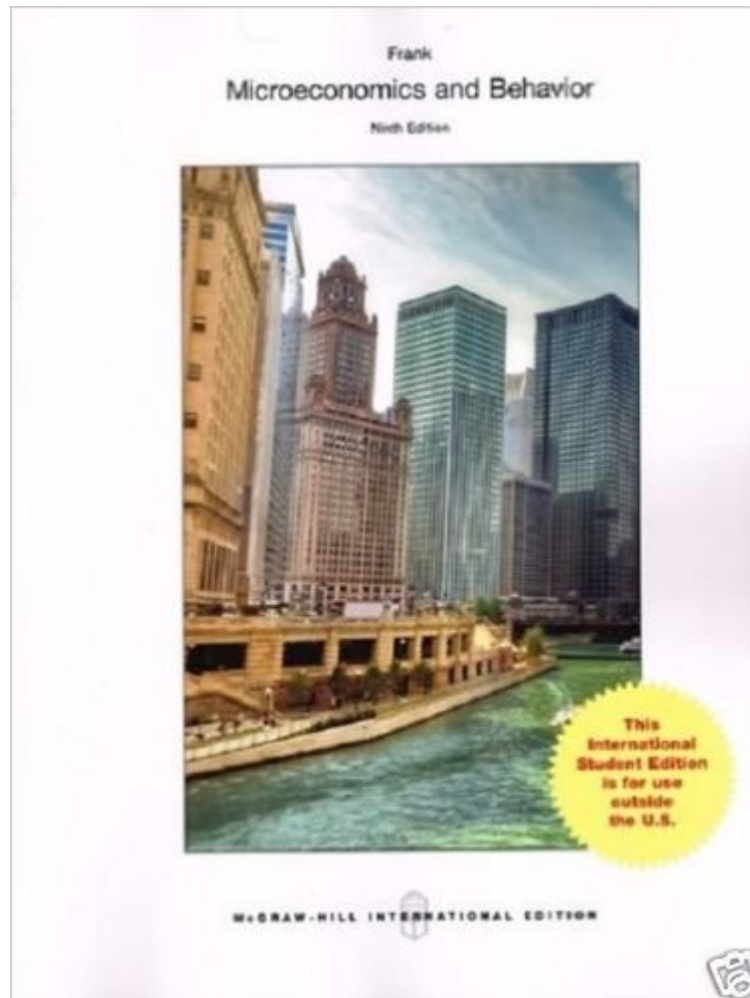


The book was found

Microeconomics And Behavior



Synopsis

Robert Frank's *Microeconomics and Behavior* covers the essential topics of microeconomics while exploring the relationship between economic analysis and human behavior. Core analytical tools are embedded in a uniquely diverse collection of examples and applications to illuminate the power and versatility of the economic way of thinking. Students are encouraged to become "Economic Naturalists" who see the mundane details of ordinary existence in a sharp new light. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. --This text refers to the Hardcover edition.

Book Information

Paperback

Publisher: McGraw Hill Higher Education; 9th Revised edition edition (February 1, 2014)

Language: English

ISBN-10: 1259253937

ISBN-13: 978-1259253935

Product Dimensions: 5.9 x 0.9 x 8.3 inches

Shipping Weight: 4.4 pounds

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #328,492 in Books (See Top 100 in Books) #319 in [Books > Business & Money > Economics > Microeconomics](#)

Customer Reviews

I have previously read Hal Varian's *Intermediate Microeconomics* textbook, which I found to be incredibly boring. By comparison, I find Robert Frank's *Microeconomics and Behavior* to be much easier and more fun to read. This intermediate microeconomics textbook by Robert Frank doesn't have as much breadth as Varian's text, but it spends more time on each topic which makes concepts easier to remember. After reading Varian's textbook, I felt I had covered lots of material, but remembered little of it. With Frank's book, each topic becomes clear and distinct in my head because Frank spends more time to explain concepts clearly. This book also has real-world examples of concepts in the "Economic Naturalist" sections, which is something missing from Varian's text. I strongly recommend this book.

My intermediate economics class used this as a textbook and I thoroughly enjoyed the textbook. It

gave a clear presentation of the material and the examples significantly helped my understanding of the material. My only issue with it is that I feel that it wasn't rigorous enough for an intermediate class but for some it could be a worthwhile trade off for an excellent textbook.

works great

As expected

This textbook is a rental and serve's it's purpose well.

[Download to continue reading...](#)

Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus, Ninth Edition Microeconomics and Behavior (Mcgraw-Hill/Irwin Series in Economics) Microeconomics and Behavior Crucial Accountability: Tools for Resolving Violated Expectations, Broken Commitments, and Bad Behavior, Second Edition: Tools for Resolving Violated Expectations, ... and Bad Behavior, Second Edition AUDIO Understanding Human Behavior: A Guide for Health Care Providers (Communication and Human Behavior for Health Science) Microeconomics: Principles, Applications, and Tools (8th Edition) Microeconomics: Private and Public Choice Microeconomics: Theory and Applications Microeconomics: Theory and Applications with Calculus, 3rd Edition Microeconomics: Private and Public Choice (MindTap for Economics) Intermediate Microeconomics and Its Application (with CourseMate 2-Semester Printed Access Card) Microeconomics: Principles and Policy Microeconomics: Theory and Applications with Calculus (4th Edition) (The Pearson Series in Economics) The Cartoon Introduction to Economics: Volume One: Microeconomics 5 Steps to a 5: AP Microeconomics 2017 Barron's AP Microeconomics/Macroeconomics, 5th Edition CLEP Principles of Microeconomics Exam Secrets Study Guide: CLEP Test Review for the College Level Examination Program CLEP® Principles of Microeconomics Book + Online (CLEP Test Preparation) The Best Test P CLEP Principles of Microeconomics with TestWare CD (REA) (CLEP Test Preparation) Microeconomics

[Dmca](#)